



Eric Borgerding
President and CEO, Wisconsin Hospital Association

Eric Borgerding is the president and CEO of the Wisconsin Hospital Association (WHA). He has been with WHA since 2002 and previously held positions as vice president of government relations, senior vice president and executive vice president.

Borgerding's advocacy career in Wisconsin spans over three decades. Prior to joining WHA, Borgerding previously served as director of legislative relations for the Wisconsin Manufacturers and Commerce, the state's largest business organization, senior director of state legislative affairs for the University of Wisconsin-Madison, and previously with WHA as the director of legislative relations.

During Borgerding's tenure, WHA has become one of the most influential and effective advocacy and lobbying organizations in Wisconsin, respected and recognized for its public policy leadership and building bipartisan consensus on a host of health care issues.

Since joining WHA in 2002, Borgerding has assembled and led a highly respected policy and advocacy team while achieving several notable accomplishments, including: restoring the damage cap in medical lawsuits and preserving Wisconsin's balanced medical malpractice system; creating Wisconsin's Medicaid Disproportionate Share Hospital program; enacting legislation creating the Wisconsin Council on Medical Education and Workforce and the Wisconsin Rural Physician Residency Assistance Program; enacting legislation creating the WHA Information Center and nationally-recognized transparency tool PricePoint; enacting the Wisconsin Quality Improvement Act; increasing state funding for graduate medical education and creating new residency programs; enacting Wisconsin's successful hospital assessment; overhauling Wisconsin's hospital regulations; building one of Wisconsin's largest grassroots advocacy networks; and achieving a five-fold increase in contributions to WHA's political action committee making it the largest in Wisconsin.

Borgerding serves on the board of directors of several key stakeholders and partners, including the American Hospital Association Region Five; Wisconsin Technology Council; Wisconsin State Historical Society; UW-Madison Robert M. La Follette School of Public Affairs; Michigan Health and Hospital Association Keystone Center; University of Wisconsin Population Health Institute; Wisconsin Council on Medical Education and Workforce; American College of Health Care Executives - Wisconsin chapter; Wisconsin Health News; Wisconsin Civil Justice Council; Wisconsin Hospital Association Foundation; Healthy Wisconsin Alliance; and the Wisconsin Hospital Association Information Center.

Borgerding received a bachelor's degree in political science from the University of Wisconsin-Madison and is a graduate of the U.S. Chamber of Commerce Institute of Organizational Management. He is married with three grown children, one grandchild and enjoys history, fishing, reading and writing.

About WHA: Representing more than 130 hospitals and health systems, WHA is a diverse and forward-looking organization, committed to helping Wisconsin's hospitals, clinics, physicians and clinicians deliver some of the best care in the nation while staying ahead of and impacting the changes enveloping health care.