



Elsa Drews Jacobson, Senior Director of Telehealth and Ambulatory Access, is proud to be part of UW Health's clinical operations team. She started her career at Epic where she did product management, implementation, and sales. Elsa also managed the team supporting Mount Sinai Medical Center in New York, whose EMR implementation was recognized with the 2012 HIMSS Davies Enterprise Award. After leaving Epic, Elsa served as Director of Digital Health at Stanford Health Care in Palo Alto. A cheesehead at heart, Elsa returned home to Wisconsin in July 2016 for her position at UW Health, where she now leads telehealth, access, and EMR optimization.